

Exclusively in Slovenia: Scuderia Ferrari F1 Show Car Comes to Odiseja

As a premium partner of Scuderia Ferrari, the UniCredit Group supports cutting-edge technological excellence, passion, and uncompromising performance — values that are also reflected in the Bank's financial solutions and its relationships with clients.

In May, UniCredit Bank Slovenia d.d. will host a unique event in Ljubljana for all motorsport and Formula 1 enthusiasts. From **12 to 16 May 2026**, the **Odiseja Ljubljana** venue will showcase an original **Scuderia Ferrari Formula 1 show car**, presented to the Slovenian public for the very first time. Visitors will have the opportunity to experience up close an icon of world-class engineering, speed, and innovation, representing the very pinnacle of motorsport.

In addition to the Ferrari F1 show car, visitors will also be able to try a state-of-the-art **Formula 1 racing simulator**, which recreates the sensation of driving on world-famous circuits with exceptional realism, offering a truly immersive and interactive experience. The event will be further enriched by a **special prize draw** and **additional surprises** for visitors.

The event is **free of charge and open to the public**, welcoming both Formula 1 fans and the general audience. With this initiative, UniCredit Bank opens the door to extraordinary experiences and brings the world of top-tier motorsport closer to Slovenian visitors.

Through this initiative, UniCredit Bank Slovenia d.d. continues to implement its strategy of engaging with the community and creating memorable experiences that go beyond traditional banking, bringing together sport, innovation, and inspiration.

You are warmly invited to visit **Odiseja Ljubljana between 12 and 16 May 2026** and experience Formula 1 up close.

Lorenzo Ramajola, CEO, UniCredit Bank Slovenia d.d.: *“For UniCredit, the partnership with Scuderia Ferrari represents far more than sponsorship of one of the most prestigious names in motorsport. It is a connection rooted in shared values — passion, excellence, innovation, and the constant drive to push the boundaries of what is possible. With this event in Ljubljana, we aim to bring these values closer to the wider Slovenian public and offer a unique experience that combines technology, top-level performance, and inspiration. As a premium partner of Scuderia Ferrari, we are proud to enable such an experience in Slovenia and to create unforgettable moments together with our clients, partners, and visitors.”*

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